

## TOWN OF WAINWRIGHT

**Policy Number:** 

2007-14

Date of Issue:

June 19<sup>th</sup>, 2007

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**Motion Number:** 

2007-226

Policy Subject/Title:

PEACE MEMORIAL MULTIPLEX RINK BOARD

ADVERTISING FEE STRUCTURE

Signature of Approval by Authorized Personnel:

Ray Poulin, CAO

Supersedes:

June 6<sup>th</sup>, 2000 Date of Last Update

Motion #2000-234

Title & No. of Previous Policy if Applicable

1 ans

## **POLICY STATEMENT:**

The purpose of this policy is to provide a fee structure for arena rink board advertising within the Peace Memorial Multiplex.

## PROCEDURES:

That effective upon adoption of this policy that the fees be as follows:

Blue Arena Boards

1 year

\$ 450.00 + GST

3 years

\$1,125.00 + GST

Green Arena Boards

1 year

\$340.00 + GST

3 years

\$850.00 + GST

- 1. Arena rink board advertising must fit within a 36" x 84" area.
- 2. Advertisers must agree to and sign terms of contract prior to advertising on boards.
- 3. All new advertisers are subject to an additional \$100.00 plus GST installation charge.