

Signage

3.36 GENERAL PROVISIONS

- a) Signs shall be compatible with the general character of the prescribed District,
- b) No sign or any part of a sign shall be within 3.0 m of overhead power and service lines,
- c) A sign shall not be erected or affixed on a property unless permission is granted in writing from the owner,
- d) A sign shall be located entirely within the site unless prior written approval granting permission for the sign to overhang another property is submitted by the affected owner,
- e) A signs' illumination shall not exceed 5,000 candelas per square metre.,
- f) With the exception of 'Billboard Signs' (s. 3.40), all signs shall only contain advertising pertaining to the site on which they are displayed,
- g) No sign shall be permitted which is attached to a fence pole, tree, or any object in a public street,
- h) With the exception of 'Signs Not Requiring a Development Permit' (s. 3.38), no sign shall be permitted on Town property,
- i) No sign shall be erected so as to obstruct free and clear vision of pedestrian or vehicular traffic or at any location where it may interfere with, or be confused with, any authorized traffic sign, signal, or device, and
- j) All signs must be maintained in a manner satisfactory to the Development Authority or notice will be served to perform the necessary repairs or remove the sign(s) within 30 days.

3.37 DEVELOPMENT PERMIT FOR A SIGN

- a) With the exception of 'Signs Not Requiring a Development Permit' (s. 3.38), no sign may be erected or affixed unless a Development Permit has been issued.
- b) Application for a development permit shall be made to the Development Authority and shall be supported by drawings that include:
 - i. a site plan showing the location of the sign,
 - ii. an elevation showing the overall dimensions of the sign,
 - iii. the size of the letters,
 - iv. the amount of projection from the face of the building,
 - v. the amount of projection over the property line,
 - vi. the height of the sign and its supporting structure above grade and clearance from grade of any horizontal components building,
 - vii. the manner of illuminating the sign and any form of animated or intermittent lights that may be embodied in the construction, and
 - viii. the least distance that the sign will be erected from an intersection of one street with another and the least distance from any device for the control of traffic at such an intersection.

3.38 SIGNS NOT REQUIRING A DEVELOPMENT PERMIT

- a) The following signs do not require a Development Permit, but shall otherwise comply with the Bylaw:
- i. Signs displayed by or on behalf of the federal, provincial, or local governments,
 - ii. Signs displayed on public transportation or bus stop structures,
 - iii. Banners and pennant flags that are not permanently installed and which are displayed for a period not exceeding thirty (30) days,
 - iv. Election Signs,
 - v. Real Estate Signs, and
 - vi. Sandwich Boards.

3.39 AWNING/CANOPY SIGNS

Means a sign which either forms part of, or is attached to, a retractable or permanently affixed canopy.

District	Residential	Prohibited
	Commercial	Permitted
	Industrial	Permitted
	Special	Discretionary
Maximum Sign Dimensions		N/A
Standards		<ul style="list-style-type: none"> • Shall be constructed of durable, waterproof, colourfast material • Shall be attached to the building or structure to which it refers • Shall project from 0.6 m to 1.2 m from the building or structure • Shall have a minimum clearance of 2.5 m above grade

3.40 BILLBOARD SIGNS

Means a sign which stands independently of a building for the purposes of advertising a product or service.

District	Residential	Prohibited
	Commercial	Discretionary
	Industrial	Discretionary
	Special	Discretionary
Maximum Sign Dimensions		<ul style="list-style-type: none"> • 3.0 m high by 6.0 m wide sign face • 12.0 m sign height
Standards		<ul style="list-style-type: none"> • Shall be a minimum 150.0 m apart from any like sign • May be illuminated by a constant source of light • Shall not be lit by a flashing, animated or intermittent light source • Shall be setback at a minimum of 5.0 m from the Parcel line • Shall have a minimum clearance of 3.0 m above grade • Shall not have vertical posts supporting the structure that project above the upper edge of the sign • the rear of any single faced billboard which is plainly visible from a public roadway shall be covered with wooden slats or trellis fixed against the rear edge of the vertical posts and painted

3.41 FASCIA SIGNS

Means a flat sign that is attached flush to a Building face or is painted on.

District	Residential	Prohibited
	Commercial	Permitted
	Industrial	Permitted
	Special	Discretionary
Maximum Sign Dimensions		<ul style="list-style-type: none"> • Shall not exceed 25% of the area of the wall in which they are placed
Standards		<ul style="list-style-type: none"> • Shall be painted on or safely and securely attached to the building by means of metal anchors, bolts or expansion screws • Shall not project more than 0.4 m above the vertical face of the wall to which they are attached

3.42 FREESTANDING SIGNS

Means a sign, other than a billboard, that is self-supporting in a fixed location and not attached to a Building.

District	Residential	Discretionary
	Commercial	Permitted
	Industrial	Permitted
	Special	Discretionary
Maximum Sign Dimensions		<ul style="list-style-type: none"> • Residential, 0.4 m² sign area • Residential, 2.5 m sign height • Non-Residential, 7.0 m² sign area • Non-Residential, 9.0 m sign height
Standards		<ul style="list-style-type: none"> • Only one (1) sign shall be permitted per parcel, except where sites have 60.0 m or more of street frontage and signs are placed no closer than 30.0 m apart • In Commercial and Industrial Districts, the sign may be illuminated and may contain electronic message display and changeable copy • In Commercial and Industrial Districts, the sign shall have a minimum clearance of 2.5 m above grade • Shall not project beyond the property line

3.43 INFLATABLE SIGNS

Means a sign that is inflated.

District	Residential	Prohibited
	Commercial	Discretionary
	Industrial	Discretionary
	Special	Discretionary
Maximum Sign Dimensions		N/A
Standards		<ul style="list-style-type: none"> • Shall be at the discretion of the Development Authority • Shall be anchored against the wind • Shall be a minimum of 10.0 m from power and service lines and road rights-of-way

3.44 PROJECTING SIGNS

Means a sign that is attached to a wall of a Building and horizontally extends more than 0.3 m from the face of that wall.

District	Residential	Prohibited
	Commercial	Permitted
	Industrial	Permitted
	Special	Discretionary
Maximum Sign Dimensions		<ul style="list-style-type: none"> Commercial, 5.0 m² sign area Industrial, 9.0 m² sign area
Standards		<ul style="list-style-type: none"> Only one (1) sign shall be permitted per parcel, except where sites have 15.0 m or more of street frontage and signs are placed no closer than 15.0 m apart Shall not project more than 2.0 m from a building Shall have a minimum clearance of 3.0 m above grade Shall not project above the roof or parapet of a Building Shall not be located within 0.6 m from the back of the curb of a road right-of-way

3.45 ROOF SIGNS

Means any sign erected upon, against, or directly above a roof or on top of or is entirely above the parapet wall of a building.

District	Residential	Prohibited
	Commercial	Permitted
	Industrial	Permitted
	Special	Prohibited
Maximum Sign Dimensions		<ul style="list-style-type: none"> 9.0 m² sign area 5.0 m above the roof (not exceeding the height in the prescribed District)
Standards		<ul style="list-style-type: none"> Shall be erected so that the supporting structure is not visible Shall refer to the principal use of the building on which it is erected